



The mission of the ASHBA is to promote and protect the American Saddlebred Horse with the highest standards of integrity and guarantee the purity of the breed through the recording of pedigrees and the transfer of ownership of the American Saddlebred Horse.

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## Development Committee Charter

### Definition

The purpose of the Development Committee is to identify, solicit, cultivate and steward financial, in-kind and partnership resources to support the programs and operations of the American Saddlebred Horse and Breeders Association (ASHBA). Members of this committee are appointed by the President of the Board and are accountable to the Board of Directors (BOD) of ASHBA. This is an ad-hoc committee.

Following are the primary responsibilities of the Development Committee:

1. Assist in the research and identification of prospective funding sources – individuals, corporate, foundation, community partners, etc. that have similar interests and areas of focus
2. Establish a fundraising plan, goals and action plans, in concert with staff, to support the organization's short and long-range goals and objectives
3. Ensure that the case for support is strong, current, and based on ASHBA's mission and goals; and distinguishes the organization from others in the field
4. Establish a strategic fundraising timeline and outline of assigned responsibilities for the next several years
5. Recommend fundraising goals to the Board for approval
6. Take the lead in fundraising outreach efforts
7. Recommend policy to the Board on all matters relating to the fundraising program, including:
  - a. Donor confidentiality, gift acceptance, donor recognition, planned giving, etc.
  - b. Provide input to the Board Nominating Committee to ensure the recruitment of Board members able and willing to secure financial and other resources for the organization
8. Identify, apply and obtain grants funding to support ASHBA.

### Meetings

The Development committee meets at least quarterly. Additional meetings may be scheduled as needed.

### 2021 Objectives

1. Develop a message and visibility to educate and engage corporations, foundations and members on funding opportunities of ASHBA
2. Work with the marketing committee to ensure that the charter aligns with the global ASHBA messaging for specific development committee uses to support corporate & grant applications.



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3. Find all sources of funding and utilize resources to meet needs of ASHBA. Grants, annual fund, events, affiliates and sponsorships.

## Committee Members

Staff Liaison- David Mount, [d.mount@asha.net](mailto:d.mount@asha.net) - (859)-259-3888

NAME
Owen Weaver <i>Board Sponsor</i>
Lisa Holt Chair
Rose Marie Wheeler <i>Secretary</i>
Missy Bennett
Chris Dorrestein
Mary Jane Kirkpatrick
Kate Meints
Diane Sembler-Kamins
Malissa Welke
Tammy Whitworth