



American Saddlebred Horse Association 2008 Annual Meeting and Youth Conference

**Embassy Suites, Lexington, Kentucky
Thursday, February 14 – Saturday, February 16**

Attention: Commercial Vendors

- Showcase your company's products and services to nearly 500 American Saddlebred enthusiasts.
- Over 200 of the attendees are youth members 21 years of age and under.
- Exhibitors' locations offer high traffic before and after meetings, forums, luncheons and other functions.
- Extensive exhibiting hours for maximum exposure:
Thursday 10 a.m. - 8 p.m., Friday 8 a.m. - 10:00 p.m.,
Saturday 8 a.m. - 10:00 p.m.
- Sign up by Friday, January 11, 2008, to receive reduced rate of \$225.

ASHA ANNUAL MEETING EXHIBIT SPACE

February 14–16, 2008

Embassy Suites Hotel Lexington, Kentucky

Complete and return the application with a check (made payable to ASHA) or credit card number for rental space by January 25, 2008. A countersigned duplicate application will be returned as your confirmation. Please read carefully the rules and regulations governing exhibits attached to this application and contract. Any questions, please call the American Saddlebred Horse Association at (859) 259-2742.

RULES and REGULATIONS GOVERNING EXHIBITS

1. **PAYMENT FOR EXHIBIT SPACE:** Exhibitors shall pay all of the total charge for exhibit space when submitting contract by January 25, 2008. No refunds will be allowed on cancellations requested after that date and space will be forfeited. Payment for exhibit space does not include the cost of any furnishings, equipment, utilities or special services ordered by the Exhibitor. All such optional costs shall be the Exhibitor's responsibility.
2. **USE OF SPACE:** ASHA reserves the right to decline or prohibit an exhibit or part of an exhibit, Exhibitor, Exhibitor's representative or proposed exhibit which in ASHA Management's opinion is not suitable to or in keeping with the character of the exposition. No subletting or assignment of space will be permitted without the prior written consent of ASHA Management. Exhibitors may not distribute food samples without written consent from ASHA.
3. **INSTALLATION OF EXHIBITS:** 8 p.m. to 11:00 p.m., Wednesday, February 13 or 8 a.m. to 10 a.m. Thursday, February 14, 2008.
4. **EXHIBIT ARRANGEMENT:** So that aisles and visibility are unobstructed, exhibits must be arranged so that they are completely within the allocated space. Ample space must also be provided within the booth for all Exhibitor personnel. Exhibitors planning to build or install their own display must limit height to eight feet. Exhibits must conform to space size and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. Displays having unfinished or unsightly exposures at the rear or sides of exhibits must be acceptably covered at the Exhibitor's expense to the satisfaction of ASHA Management.
5. **REMOVAL OF EXHIBIT: Must be completed by 12:00 a.m./midnight, Saturday evening/Sunday morning, February 16/17, 2008.**
6. **LIABILITY:** Exhibitor agrees to indemnify, hold harmless, the American Saddlebred Horse Association, its representatives, agents and employees, as well as the Embassy Suites Hotel, its representatives, agents and employees, from and against any or all liability, claims, cost, damages, losses and expenses, including but not limited to attorneys' fees, arising out of or resulting directly or indirectly from the performance of this Agreement, to the extent that such liability, claims, costs, damages, losses and expenses were caused in whole or in part by the breach of this Agreement or by Exhibitor's negligent act or omission, or by any negligent act or omission of any of Exhibitor's representatives, agents, or employees, regardless of whether such liability, claims, damages, losses or expenses were caused in part by ASHA or by the owner or operator of the Embassy Suites Hotel. Exhibitor also agrees to indemnify and hold harmless said indemnities from and against any and all damages, charges, fines or penalties, imposed for any law, ordinance or regulation caused by Exhibitor's act or omission, or by the act or mission of any Exhibitor's representatives, agents or employees. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to public health and safety or otherwise affecting Exhibitor's participation in the ASHA Annual Meeting.
7. **SCHEDULE:** ASHA reserves the right to adjust the schedule of events as needed without prior notice.