



January 2008

Dear Fellow Members of the American Saddlebred Horse Association,

Enclosed you will find your invitation to this year's annual convention, official members' meeting, our excellent Youth Conference, and all our important social events. As we do each year, we look forward to welcoming you to Lexington, Kentucky, in mid-February! As you know, this is the one formal opportunity we all have each year for leadership and membership to meet and work together to advance our common purposes, all for the benefit of the American Saddlebred.

Please plan to attend and participate in every meeting possible – once again, we have made every effort where the schedule and governance permit to open our committee meetings to all registered attendees, and these meetings will also serve as forums for member questions and suggestions. The success of our existing programs, new programs, and all our plans for the future growth and prosperity of our breed depend on you – your participation, your ideas, and your constructive questions.

Our awards are all presented together, rather than separately, to emphasize that we have one breed and one future together. No matter in what differing disciplines our Saddlebreds compete, or what recreation we enjoy with our horses, we all love the same breed. So please don't miss the short survey questionnaire enclosed, and return it so it reaches us on or before Friday, February 1 – we want your opinions to count in the tabulations of member opinions we'll consider at the annual meeting.

Your ballot to elect directors is also enclosed if you're an eligible adult voting member of the Association. Our Nominating Committee originally selected 8 nominees from well over a hundred suggestions received from the membership, for the 6 open positions. One nominee withdrew unexpectedly just a short time ago, so the 6 incoming directors will be elected from 7 candidates. **Please remember that all voting for directors is conducted by means of this mail ballot, and your ballot must be received at the ASHA on or before Friday, February 1, 2008, to be counted.** We also urge you to sign and return your Proxy in case you are unable to attend the Annual Meeting. If you do attend the meeting in person, of course you may revoke your Proxy at that time.

Some of the breed's most dedicated servants and friends will be honored on Saturday evening, February 16, at the 2008 Saddlebred Ball – always before a packed Keeneland Entertainment Center audience in a fun, musical, and glamorous setting. Please make plans now to join us in saluting these legends of the breed.

Finally, best wishes for a prosperous New Year. It's been a great pleasure and honor for me to have been president of the American Saddlebred Horse Association.

Fred K. Sarver
Fred K. Sarver

Give back to the breed you love! Contributions to your breed association through convention sponsorships are vital to the success of the Annual Meeting and Youth Conference.

AMERICAN SADDLEBRED HORSE ASSOCIATION CELEBRATE! SADDLEBRED STYLE

2008 Annual Meeting and Youth Conference

Embassy Suites Lexington, Kentucky

Thursday-Saturday, February 14-16, 2008

CELEBRATION PACKAGE - \$5,000

Primary Sponsor of 2008 Annual Meeting

Benefits:

- Opportunity to address the attendees at American Saddlebred Ball
- Full-page color ad in March/April *American Saddlebred* magazine
- Opportunity to display large signage at American Saddlebred Ball
- One table of ten at the American Saddlebred Ball
- Two Complimentary Registration Package Deals
- Name and/or logo on all table tents at each meal
- Recognition at the American Saddlebred Ball entrance
- Verbal appreciation during the awards presentation
- Full-page ad in Annual Meeting program
- Special recognition on ASHA's website, www.saddlebred.com
- Recognition during presentation at American Saddlebred Ball
- Gratitude signage at the Embassy Suites

WORLD'S GRAND CHAMPION - \$1,500

ASHA Annual Members Luncheon

Youth Awards Breakfast

Youth Awards Lunch at Keeneland

Benefits:

- Two complimentary Registration Package Deals
- Name and/or logo on table tents
- Recognition at the entrance
- Half-page ad in the Annual Meeting program
- Verbal appreciation during the awards presentation
- Special recognition in March/April *American Saddlebred* magazine
- Special recognition on ASHA's website, www.saddlebred.com
- Recognition during the visual presentation
- Gratitude signage at the Embassy Suites

WORLD'S CHAMPION - \$500

Entertainment at the American Saddlebred Ball by

Swingtime Big Band

Break Stations

Benefits:

- One Complimentary Registration Package Deal
- Name and/or logo on break stations
- Recognition in the Annual Meeting program
- Special recognition in March/April *American Saddlebred* magazine
- Special recognition on ASHA's website, www.saddlebred.com
- Gratitude signage at the Embassy Suites

TRIPLE CROWN - \$2,000

American Saddlebred Ball and Annual Prize Giving at the Keeneland Entertainment Center

Benefits:

- One table of ten at the American Saddlebred Ball
- Two Complimentary Registration Package Deals
- Name and/or logo on table tents
- Recognition at American Saddlebred Ball entrance
- Verbal appreciation during the awards presentation
- Full-page ad in Annual Meeting program
- Special recognition in March/April *American Saddlebred* magazine
- Special recognition on ASHA's website, www.saddlebred.com
- Recognition during presentation at the American Saddlebred Ball
- Gratitude signage at the Embassy Suites

WORLD'S CHAMPION OF CHAMPIONS - \$1,000

Cocktail Reception at the American Saddlebred Ball

ASHA Awards Luncheon

Trophies for the Awards Presentations

Benefits:

- Two Complimentary Registration Package Deals
- Name and/or logo on table tents
- Recognition at the entrance
- Verbal appreciation during the awards presentation
- Recognition in the Annual Meeting program
- Special recognition in March/April *American Saddlebred* magazine
- Special recognition on ASHA's website, www.saddlebred.com
- Recognition during the visual presentation
- Gratitude signage at the Embassy Suites

BLUE RIBBON - \$250

Presentations (Visual Presentations, Tributes to Award Winners)

Decorations for the American Saddlebred Ball

Benefits:

- Recognition in the Annual Meeting program
- Special recognition in March/April *American Saddlebred* magazine
- Special recognition on ASHA's website, www.saddlebred.com
- Gratitude signage at the Embassy Suites