

There are many stallions out there.
How will you make sure yours stands out?



American Saddlebred
Reference Directory
**STAND OUT FROM
THE CROWD.**

Put his pedigree,
show and breeding records in the hands
of the 8,000 members of the
American Saddlebred Horse Association.

Reserve your stallion's page in the
2010 American Saddlebred
Reference Directory,
the source of superior stallion
information for Saddlebred breeders.
Reservation deadline: **October 14, 2009.**

**Don't miss your opportunity
to make your stallion
stand out from the crowd.**

**Contact Dede Gatlin
859.259.2742 ext. 346
or d.gatlin@asha.net**

The Reference Directory is the American Saddlebred breeder's most valuable resource.

Put your stallion into the hands of breeders who rely on the wealth of information the Directory provides, referring to it again and again throughout the year.

- General Sire Listings (Alphabetical and Geographical)
- 2009 Kentucky State Fair World's Championship Horse Show Blue Ribbon Winners
- Sires and dams of WCHS 1st and 2nd place ribbon winners
- Broodmare Hall of Fame
- 2009 Futurity Results with special advertising section for futurity winners
- 2009 Sweepstakes Results with special advertising section for Sweepstakes winners
- Leading Sire Rankings

PLUS MUCH MORE!

The American Saddlebred Reference Directory Stallion Page Features

YOUR STALLION'S PAGE: Stallion information includes color, year of birth, height (if available), and breeder, attractively presented with a black and white photograph of stallion.

SHOW RECORD: Highlights of show record with each show and class listed by year.

IN THE STUD: Number of registered get, total number of KSF ribbon winners and number of KSF ribbons won, Saddlebred Record Champions, futurity ribbon winners.

YOUR STALLION HAS SIRE: A listing of your stallion's top get with year of birth, color, sex, dam's name, total number of wins, number of KSF wins (if applicable), and show highlights.

MALE LINE: Sire's statistics listed for total get, KSF ribbon winners and number of KSF ribbons won, SR CHs, futurity ribbon winners. Listing of sire's top get. *Note: Listing will be expanded as needed for young stallions.*

4-GENERATION PEDIGREE:
Inbreeding is indicated by bold-faced type.

WGC, RWGC, WCC, WC, and BHF are indicated where found within pedigree, as available from ASHA show records.

FEMALE LINE: A catalog-style pedigree on your stallion's female ancestors. Each dam is listed with her year of birth, color, highlighted show record, Broodmare Hall of Fame (if applicable), and number of foals. Top produce of each dam is listed with year of birth, color, sire, applicable show highlights, and get/produce highlights.

FARM NAME: Listed with city, state; contact name, address, telephone, fax, e-mail, and web site; breeding information; owner's name, city and state (owner's address and telephone optional).

NOMINATIONS: All of your stallion's nominations listed, including ASGN and futurities.

YOUR STALLION 10010

Black, 1980, Bred by Mrs. J. Jones, Tulsa, OK




Photo by Sari

| | | |
|--|---|---|
| <p>SHOW RECORD</p> <p>8 wins, 5 KSF wins. 1994 KSF WON 5GStatSt; 1992 KSF WON 5GStatSt; 4th 5GWGC, ASHA W W W 5GCh; W W W 5GCh; 1984 KSF W W W 5GCh/GST; W W W 5GCh; 1983 KSF W W W 5GCh/GST; ASR Sweeps W W W 3yo5G; American Royal W W W UPHA5GCh; 1982 KSF 2nd 5G2yoSt.</p> <p>IN THE STUD</p> <p>From 642 Registered Get, YOUR STALLION has sired 135 KSF ribbon winners with 509 ribbons (1st-8th), 27 CHs, and 73 futurity ribbon winners. Winners include:</p> <p>• The Groomsman 91288, 1987 b. g (Belle Supreme GTR (BHF) 49 wins, 8 KSF wins, incl.: 1995 and 1997 3GAmCh, 1992-1994 3G15.2GUnst. Also, 1993-1994 KSF 2nd 3GWGC.</p> <p>• Garland's Dream 121415, 1991 ch. m (Rose Garland GTR) 24 wins, 8 KSF wins, incl.: 1998-1999 5GWGC, 1998-1999 5GMareSt. Also, 1998-1997 KSF 3rd 5GWGC.</p> <p>• Harlem's Diamond Jim 85271, 1985 blk. g (Diamond Mix) 30 wins, 5 KSF wins, incl.: 1989 and 1993 3GJrExSt, 1989-1990 3GJrExCh.</p> <p>• Harlem Town 86894, 1986 blk. s (Twin Dance) 23 wins, 5 KSF wins, incl.: 1992-1993 3GAmGntSt, 1991 3GAmCh, 1989 FH3yoS/GST.</p> <p>• Harlem's Strong Will 12619, 1994 b. m (Will's Hotline) 33 wins, 4 KSF wins, 2000 SPDAdCh, 1999 SPDAd, 1998 3GPkFM&AmM, 1997 National Fut 3yoPKP.</p> <p>• Harlem's Half Moon 119407, 1990 ch. m (Oak Hill's Moon Magic) 28 wins, 4 KSF wins: 2003-2004 3GCPJrEx, 2000 5GSPAd, 1992 FH2yoSt.</p> <p>• Meadowlark Lady 114923, 1989 ch. m (Lady Magic) 21 wins, 3 KSF wins: 2000 3GSPAd, 1999 3GSPAdCh, 3GSPAd.</p> <p>• Elegant Stitches 112023, 1986 b. m (Fancy</p> | <p>MALE LINE</p> <p>HIS SIRE, NEW YORKER, has 116 Registered Get, 32 KSF ribbon winners with 122 ribbons (1st-8th), 11 CHs, and 8 futurity ribbon winners. Sire of: "Zerberdee," "New York, New York," "City Kitty, etc.</p> <p>FEMALE LINE</p> <p>1ST DAM PUTTING ON AIRS 88424 (BHF), 1975 b. 15 foals. Manhattan Airs 108742 (1985 br. m by Manhattan Supreme) 8 wins, 2 KSF wins: 1989 5GJrMST.</p> | <p>NEW YORKER, 1970 ch.</p> <p>Golden Stonewall Sandalwood Stonewall My Heart Throb (BHF)</p> <p>Wing Commander (WC, WGC) Mr. Magic Man Molly O'Lee Putting On Airs (BHF), 1975 b. Stonewall Supreme Supreme Airs (WC, WGC, BHF) Credibly's Plumb Beautiful (BHF)</p> <p>Anacacho Shamrock Flirtation Walk (BHF) Anacacho Denmark Pennypack's Pride (BHF)</p> <p>Stonewall King Silver Moon (BHF) Stonewall King Betsy Loo</p> <p>Anacacho Shamrock Flirtation Walk (BHF) Ensign Kirby Judy O'Lee (BHF) Stonewall King Mamie Peavine (BHF) Beau Fortune Credibly's Whirlwind (BHF)</p> |
|--|---|---|

MALE LINE: 23 wins, 2 KSF wins: 1993 SPDAd, 1989 National Fut 3yo3GPI.

Royalty In Black 130208, 1997 blk. m (Crescendo In Black) 20 wins, 2 KSF wins: 2006 3GPnyCh, 2003 3GPnyJrEx.

Co-Ed's High Society 113717, 1987 ch. m (Co-Ed's Magic Lady) 16 wins, 2 KSF wins: 1990 3G3yoSt, 1989 FH2yoSt.

Harlem's Proud Mary 129835, 1997 blk. m (Proud Radiant) 15 wins, 2 KSF wins: 2003 SPDAdCh, SPDAd. Also, 2001 KSF 2nd FHJrMST, 1989 FH2yoSt.

Harlem Dance 111592, 1986 b. m (Secret Ingredient) 12 wins, 2 KSF wins: 1995 3GSPJrExCh, 1989 3GSPAd.

Harlem's Blue Lapis 119420, 1990 ch. m (Satin Blue) 12 wins, 2 KSF wins: 1992 3G2yoSt, 1993 National Fut 3yo3G.

Harlem's Bluebelle 112287, 1986 b. m (Belle Supreme GTR (BHF)) 3 wins, 2 KSF wins: 1989 5G3yoMST, 1989 FH2yoSt.

Kalarama's Gidgetrotting Lady 140474, 2004 ch. m (SA) Dunedin Classy Lady) 1 KSF win: 2006 3G2yo.

I'm Bewitched 129983, 1997 b. m (Lady Samantha) 12 wins, incl.: 2006 Lex Jr League 3GJrExCh. Also, 2006 KSF 2nd 3GJrEx.

2ND DAM

SUPREME AIRS 62778 (BHF), 196th blk. 8 foals, 9 KSF wins, incl.: 1972 FHWGC, 1969-1970, 1972 FHMareSt, also, 1966 KSF 2nd FHWGC.

Fordie's Prophet 82409 (1984 ch. s by Radiant Sultan) 14 wins, 5 KSF wins, 1990-1991 FHS/GST, 1989 KSF FHWGC. Also, 1990-1991 KSF 2nd FHWGC. Sire of "Just Special", 31 wins, 4 KSF wins, incl.: 2004-2005 3GJrEx, also, 2006 KSF 2nd 3GSPAdCh, 3GSPAd; "Bahia", 28 wins, 3 KSF wins, incl.: 1997 3GLadCh, 1994 5GJrMST, et al.

Supreme Her 74815 (1980 ch. s by Supreme Sultan) 2 KSF wins: 1983 3G2yoSt, 1982 3G2yoSt. Sire of "Callaway's Copyright", 33 wins, 14 KSF wins, incl.: 2001-2006 FHWGC; "An Heir About Her", 28 wins, 5 KSF wins, incl.: 2002-2004 3GWGC; "One For The Road", 24 wins, 8 KSF wins, incl.: 1991-1992 3GWGC; "Sweet Virginia", "The Super Nova", "The Bess Yet, Swish, etc.

FARM NAME
Frankfort, Kentucky

\$3,500
Transported Semen
Nominated to: ASGN; KY and National 3YO futurities, NSHR, IAHA Breeders' Sweepstakes, and Renai.

Owner: Name, Address, City/State/Zip, Phone

(Please note - sample page is reduced from actual size.)

Enhanced Internet Stallion Web Pages

- Sixty second video clip of your Stallion's abilities and motion
- Five slideshow photos
- List of all registered get
- Four generation pedigree
- Three photos of notable get
- Link to your farm or website
- Complete contact information

TAKING YOUR STALLION TO THE NEXT LEVEL

Only stallions appearing in the Reference Directory can appear in the new Enhanced Internet Stallion Web Pages.

SADDLEBRED REFERENCE DIRECTORY RESERVATION FORM

Reservations Due Wednesday, October 14, 2009

Please complete ALL information. Please print with blue or black ink.

Stallion's Name _____

Registration # _____ Year of Birth _____

Height _____ Color _____

Stud Fee _____ If Private Treaty, check here

Mare Care: yes no

Transported Semen: yes no Live Foal Guarantee: yes no

Bred By _____

Nominations _____

Standing At _____

Contact _____

Address _____

City/State/Zip _____

Phone/Fax _____

E-mail _____ Website _____

Owner's Name _____

Address _____

City/State/Zip _____

Phone/Fax _____

E-mail _____ Website _____

We will be researching our database to include your stallion's show record, his male line, female line, and get (if applicable). Any noteworthy information concerning his show record or past/recent wins by his get may be submitted on a separate page. Keep in mind that ASHA show records were computerized in 1985, so wins prior to that time may not be accessible.

PACKAGE OPTIONS

Formatted Stallion Page ONLY \$400 per stallion _____

Formatted Stallion Page PLUS Internet Directory \$450 per stallion _____

Black & White Package \$800 per stallion _____

Formatted Stallion Page (inclusion in Reference Directory and March/April American Saddlebred) PLUS basic Internet Directory

Enhanced Internet Stallion Web Page \$150 _____

Deluxe Black & White Package \$1,250 per stallion (FREE Enhanced Internet Stallion Web Page) _____

Formatted Stallion Page PLUS Black and White Reference Directory advertisement PLUS Black and White Magazine Ad

Full-Color Package \$1,250 per stallion (FREE Enhanced Internet Stallion Web Page) _____

Formatted Stallion Page PLUS Full-Color Magazine advertisement

Deluxe Full-Color Package \$1,985 per stallion (FREE Enhanced Internet Stallion Web Page) _____

Formatted Stallion Page PLUS Full-Color Reference Directory advertisement PLUS Full-Color Magazine Ad

Free Listing Only _____

TOTAL PACKAGE (Save 5% if payment received by Friday, November 13) _____

Check Enclosed VISA MasterCard

Bill Me (Quoted prices apply if total payments are made on or before Tuesday, February 9, 2010.

Terms negotiable on advance request. Automatic penalty of 10% plus finance charges applied to any balance outstanding thereafter.)

To renew or establish credit, contact ASHA or your advertising representative. Payment in full required no later than February 17, 2010.

Card Number _____ Exp. Date _____

Signature _____

SADDLEBRED REFERENCE DIRECTORY FREE LISTING

Fill out and return for your FREE listing in the Geographical Sire List.

The *American Saddlebred Reference Directory* includes a general listing of stallions. We need your help in making this year's list as accurate as possible. Please take a moment to complete the form below and return it to ASHA. This form **MUST** be received by **WEDNESDAY, OCTOBER 14, 2009** (fax or mail). *If you are advertising in the Reference Directory and have completed the Reservation form, you do not need to complete this form.*

Stallion's Name _____

Registration # _____ Year of Birth _____

Standing At _____

Contact _____

Address _____

City/State/Zip _____

Phone/Fax _____

E-mail _____ Website _____

MUST BE RECEIVED BY WEDNESDAY, OCTOBER 14, 2009

The American Saddlebred Reference Directory will be published January 2010



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Lexington, KY 40511
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