

Give back to the breed you love! Convention sponsorships are vital to the success of the

AMERICAN SADDLEBRED HORSE ASSOCIATION

ANNUAL CONVENTION AND YOUTH CONFERENCE

Griffin Gate Marriott Resort and Spa, Lexington, Kentucky • Thursday-Saturday, February 16-18, 2012

Check the sponsorship that's best for you or your business!

CELEBRATION PACKAGE: \$5,000

Primary Sponsor of 2012 Convention

- Full-page color ad in March/April issue of American Saddlebred magazine.
- Banner ad on Saddlebred.com for 1 year
- Large signage at Gala
- Two complimentary registration deals
- Table of ten at the Gala (8 Gala tickets)
- Name/logo on all table tents at each meal
- Recognition at the Gala entrance
- Verbal appreciation during the awards presentation
- Full-page ad in Convention program
- Recognition during award presentations

TRIPLE CROWN: \$2,000

American Saddlebred Gala & Annual Prize Giving

- Two complimentary registration deals
- Table of ten at the Gala (8 Gala tickets)
- Name/logo on table tents
- Recognition at the Gala entrance
- Verbal appreciation during the awards presentation
- Full-page ad in Convention program
- Recognition during award presentations

WORLD'S GRAND CHAMPION: \$1,500

Sponsorship options (circle one):

1. ASHA Annual Members Luncheon
2. Youth Awards Breakfast
3. Youth Awards Lunch

- Two complimentary registration deals
- Name/logo on table tents
- Recognition at the entrance
- Half-page ad in the Convention program
- Verbal appreciation during the awards presentation
- Recognition during visual presentation

WORLD'S CHAMPION OF CHAMPIONS: \$1,000

Sponsorship options (circle one):

1. Cocktail Reception at Saddlebred Gala
2. ASHA Awards Luncheon
3. Trophies for Awards Presentations

- Two complimentary registration deals
- Name/logo on table tents
- Recognition at the entrance
- Verbal appreciation during the awards presentation
- Recognition in the Convention program
- Recognition during visual presentation

CALL ABOUT UNIQUE OPTIONS:

Handbills inside registration packets
Ad space in the convention program

Leading stallion display ads: Get your stallion in front of breeders' eyes by purchasing an ad on a packet of leading stallion statistics.

WORLD'S CHAMPION \$500

Sponsorship options (circle one):

1. Entertainment at Saddlebred Gala
2. Break Stations

- One complimentary registration deal
- Name/logo on break stations
- Recognition in the Convention program

BLUE RIBBON: \$250

Sponsorship options (circle one):

1. Presentations (Visual Presentations, Tributes to Award Winners)
2. Decorations for Saddlebred Gala

- Recognition in the Convention program
- Name/logo on table tents

ALL SPONSORSHIPS INCLUDE:

- Gratitude signage at the Griffin Gate Marriott Resort and Spa
- Special recognition on saddlebred.com
- Special recognition in the March/April issue of American Saddlebred

Please fax [(859) 259-1628] or email [saddlebred@asha.net] to ASHA by Monday, Jan. 30

Business name and contact person _____

Please e-mail an electronic image at 300 dpi of your company's logo, if applicable, to b.carr@asha.net.

Address _____ City/State/Zip _____

Phone/Fax/E-mail/Website _____

Method of Payment: VISA MasterCard American Express Check (mail to ASHA, 4083 Iron Works Pkwy., Lexington, KY 40511)

Credit Card # _____ Expiration Date _____

If selecting a sponsorship that includes one or two complimentary Registration Packages (Celebration, Triple Crown, World's Grand Champion, World's Champion of Champions, or World's Champion), please list the name or names of the individuals who will be utilizing these Registrations.

1. _____ 2. _____

If selecting a sponsorship that includes a complimentary table of 10 at the Saddlebred Gala, for the purposes of coordinating seating, please also indicate the remaining 8 individuals who will make up your table of 10.

3. _____ 4. _____

5. _____ 6. _____

7. _____ 8. _____

9. _____ 10. _____

For Questions, email Brice Carr at b.carr@asha.net today or call (859) 475-1462