



## 2008-2009 Annual Membership Survey

The American Saddlebred Horse Association belongs to you, its members. Its volunteer and professional leadership, and that of the American Saddlebred Registry, want to know what you think, what suggestions you have, and what your evaluations are of its programs and services. Please take a few moments right now to express your opinions, rate our programs, and return this survey to us in the envelope provided. We very much appreciate your commitment to the American Saddlebred!

**Please complete and place the survey in the enclosed envelope and return it to us today!**

**Your survey must reach ASHA on or before Friday, January 30 to be included in the tabulation of results prior to the annual convention.**

1. How long have you been a member of the American Saddlebred Horse Association? \_\_\_\_\_
2. What kind of membership do you have? *(Please check one of the following.)*  
 Affiliate  Senior  Life  Junior  Other \_\_\_\_\_
3. What is your age? \_\_\_\_\_
4. What is your gender?  Female  Male
5. What state do you live in? \_\_\_\_\_
6. What are your Saddlebred involvements. Please check all that apply.  
 Breeder  
 Owner  
 Professional Trainer  
 Amateur  
 Amateur Trainer  
 Veterinarian  
 Farrier  
 Youth (under 18)  
 Other *(please specify)* \_\_\_\_\_
7. Approximately how many Saddlebreds do you presently own, if any? \_\_\_\_\_
8. What is your primary activity with Saddlebreds at the present time? *(Please mark only one, as your primary, most important activity and/or interest.)*  
 Competitor and/or Competition In General  
 Non-competitive recreation, pleasure riding/driving  
 Breeder  
 Spectator/Fan  
 Competition Official  
 Other *(please specify)* \_\_\_\_\_
9. If the above describes more than one of your activities with Saddlebreds, please number them according to your interest, with your primary activity as 1, your next most important activity as 2, and so forth. Leave blank any activities you don't pursue.  
 Competitor  
 Non-competitive recreation, pleasure riding/driving  
 Breeder  
 Spectator/Fan  
 Competition Official  
 Other *(please specify)* \_\_\_\_\_
10. Please state briefly what you believe to be the 3 most important barriers to growth of the American Saddlebred breed:  
 1. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 2. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 3. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
11. Please state briefly what steps you believe should be taken to improve promotion of the breed:  
 1. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 2. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 3. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

The Registry and/or Association conduct and maintain many prize money and recognition programs intended to promote the use of Saddlebreds. Please tell us how effective and important you think they are. If you have any questions about the specifics of a particular program or award, kindly check our website, [www.saddlebred.com](http://www.saddlebred.com), for details, or contact the office.

12. Please rate with a numerical score how EFFECTIVE you think each of the following is in promoting the use of the Saddlebreds, with 10 being most effective, and 1 being least effective. Please leave the rating blank if you have no opinion or do not wish to express an opinion.

- |   |              |  |
|---|--------------|--|
| _____ Grand National Prize Program                  | Participate? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Kentucky and National Futurity Prize Program  |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ State Futurities Prize Program                |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ American Saddlebred Sweepstakes Prize Program |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |

13. Please rate the following award programs with the same scoring system:

- |   |              |  |
|---|--------------|--|
| _____ State Pleasure Horse Awards       | Participate? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ National Pleasure Horse Awards    |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Saddlebred Record                 |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Saddlebred Select                 |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Sport Horse Year End Awards       |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Sport Horse High Point Award      |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Half-Saddlebred Achievement Award |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Breeders' Award                   |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ ASHA Annual Awards                |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| _____ Regional Championships            |              | <input type="checkbox"/> Yes <input type="checkbox"/> No |

14. Using the same rating system, with 10 standing for most important, please rate with a numerical score how IMPORTANT you think each of the following Registry functions is in safeguarding the integrity of the breed. Please remember to leave the rating blank if you have no opinion or do not wish to express one.

- \_\_\_\_\_ Registrations
- \_\_\_\_\_ Transfers of Ownership
- \_\_\_\_\_ Publication of an Annual Register
- \_\_\_\_\_ Lease Agreements
- \_\_\_\_\_ Certificates of Eligibility to Show
- \_\_\_\_\_ Name Changes
- \_\_\_\_\_ Verification of Registration Certificates
- \_\_\_\_\_ Publication of Pedigrees
- \_\_\_\_\_ Maintenance of Competition Results
- \_\_\_\_\_ Stallion Service Reports
- \_\_\_\_\_ Recordings of Get of Sire and Produce of Dam
- \_\_\_\_\_ Requirements for Blood Typing/DNA to Verify Parentage

15. Have you personally had occasion in the past year to register or transfer a Saddlebred, or otherwise interact with the staff of the American Saddlebred Registry?  Yes  No

15a. If you answered YES, using the same rating system, with 10 being the best grade possible, please tell us your assessment of professional staff services, in general, in the Registry's performance of the functions above. If you have a specific comment or suggestion about any particular aspect of Registry services, please provide it in the space provided.

- \_\_\_\_\_ Accuracy
- \_\_\_\_\_ Responsiveness to Inquiries
- \_\_\_\_\_ Timeliness of Processing
- \_\_\_\_\_ Courtesy
- \_\_\_\_\_ Availability

Comments/Suggestions: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

16. The Association provides many publications to its members, funds outreach programs, and also provides essential member services intended to educate and expand knowledge about American Saddlebreds. Please provide two (2) scores, with 10 being the highest score, 1 being the lowest score, blank indicating no opinion, as to each one's present EFFECTIVENESS and each one's IMPORTANCE TO CONTINUE.

<b>Publications:</b>	<b>Effectiveness</b>	<b>Importance</b>
American Saddlebred Magazine	_____	_____
Annual Reference Directory	_____	_____
Membership Directory	_____	_____
Grand National News	_____	_____
Junior Junction Newsletter	_____	_____
The Connection Newsletter	_____	_____
Judging Standards Brochure	_____	_____
Promotional Brochures	_____	_____

<b>Outreach Programs:</b>	<b>Effectiveness</b>	<b>Importance</b>
Charter Clubs	_____	_____
Youth Programs	_____	_____
Regional Championships	_____	_____

<b>Member Services:</b>	<b>Effectiveness</b>	<b>Importance</b>
Annual Meeting	_____	_____
Youth Conference	_____	_____
On-line Access to Registry Database	_____	_____
Publication of Official Kentucky State Fair Results/Judges' Cards	_____	_____
Emailing of Saddlebred News	_____	_____
Website: <a href="http://www.saddlebred.com">www.saddlebred.com</a>	_____	_____
Video Streaming/Webcasts	_____	_____

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