

APPLICATION AND CONTRACT FOR EXHIBIT SPACE
ASHA ANNUAL MEETING
February 16-18, 2012
Griffin Gate Marriott Resort & Spa, Lexington, Kentucky

Name of Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ E-mail: _____

Individual exhibitor contact info (**please print clearly**):

1. First Name _____ Last Name _____

Phone: (____) _____ Email: _____

2. First Name _____ Last Name _____

Phone: (____) _____ Email: _____

We agree to comply with the rules and regulations governing exhibits as printed as part of the form, which rules and regulations shall be considered part of this contract. See rules and regulations on reverse side of this form.

Included with an **11' x 6' Space** are one cloth-skirted table, one waste can and two chairs. Some machinery or exhibits may require additional electrical set-ups; if so, the cost for such will be adjusted as necessary. If desiring a larger area, a vendor may purchase two adjacent spaces, and use the total combined area of these spaces, the dimensions of which would be **11' x 13'**.

Enclosed herewith is:

\$300 on or before Monday, 1/23/2012 \$350 after Monday, 1/23/2012 but on or before Friday, 1/27/2012

\$400 if any space remains available after Friday, 1/27/2012

Payment in full for total cost of required space must be enclosed with this form and submitted by the aforementioned dates, to be obtained for the corresponding rates for each date. *No application will be considered without full payment.*

Please fax or email completed and signed form w/ credit card info to (859) 259-1628 or saddlebred@asha.net, or mail completed and signed check and to:

ASHA
Attn: Annual Meeting
4083 Iron Works Parkway
Lexington, KY 40511

Visa/MasterCard/AMEX accepted: _____ Exp. Date: _____

Vendor Signature _____ Date _____

I have read and agree to the conditions on the reverse side of this form.

For ASHA Use Only

Received: \$ _____

Accepted On: _____

Space Assigned: _____

ASHA ANNUAL MEETING EXHIBIT SPACE
February 16-18, 2012
Griffin Gate Marriott Resort & Spa, Lexington, Kentucky

Complete and return the application with a check (made payable to ASHA) or credit card number for rental space by Friday, January 27, 2012. Please read carefully the rules and regulations governing exhibits attached to this application and contract. Any questions, please call the American Saddlebred Horse Association at (859) 259-2742.

RULES and REGULATIONS GOVERNING EXHIBITS

1. **PAYMENT FOR EXHIBIT SPACE:** Exhibitors shall pay all of the total charge for exhibit space when submitting contract by Friday, January 27, 2012. No refunds will be allowed on cancellations requested after that date and space will be forfeited. Payment for exhibit space does not include the cost of any furnishings, equipment, utilities or special services ordered by the Exhibitor. All such optional costs shall be the Exhibitor's responsibility.
2. **USE OF SPACE:** ASHA reserves the right to decline or prohibit an exhibit or part of an exhibit, Exhibitor, Exhibitor's representative or proposed exhibit for any reason, or which exhibit, in ASHA Management's opinion, is not suitable to or in keeping with the character of the exposition. No subletting or assignment of space will be permitted without the prior written consent of ASHA Management. Exhibitors may not distribute food or any product samples without written consent from ASHA. ASHA reserves the right in its sole discretion, to close or remove any exhibit upon written notice to exhibitor, and in such instances, no refund will be provided.
3. **INSTALLATION OF EXHIBITS:** 8 AM to 10 AM Thursday, February 16, 2012, or later, at ASHA Management's discretion.
4. **EXHIBIT ARRANGEMENT:** So that aisles and visibility are unobstructed, exhibits must be arranged so that they are completely within the allocated space, subject to the approval of ASHA Management. Ample space must also be provided within the booth for all Exhibitor personnel. Exhibitors planning to build or install their own display must limit height to eight feet. Exhibits must conform to space size and must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. Displays having unfinished or unsightly exposures at the rear or sides of exhibits must be acceptably covered at the Exhibitor's expense to the satisfaction of ASHA Management.
5. **REMOVAL OF EXHIBIT:** **Must be completed by 5:30 PM, Saturday evening, February 18, 2012,** or otherwise, subject to the approval of ASHA Management.
6. **INDEMNIFICATION FOR LIABILITY:** Exhibitor agrees to indemnify and hold harmless, the American Saddlebred Horse Association, its representatives, agents and employees, as well as the Marriott Hotel, its representatives, agents and employees, from and against any and all liability, claims, cost, damages, losses and expenses, including but not limited to attorneys' fees, arising out of or resulting directly or indirectly from the performance of this Agreement, to the extent that such liability, claims, costs, damages, losses and expenses were caused in whole or in part by the breach of this Agreement or by Exhibitor's negligent act or omission, or by any negligent act or omission of any of Exhibitor's representatives, agents, or employees, regardless of whether such liability, claims, damages, losses or expenses were caused in part by ASHA or by the owner or operator of the Marriott Hotel. Exhibitor also agrees to indemnify and hold harmless said indemnities from and against any and all damages, charges, fines or penalties, imposed for violation of any law, ordinance or regulation caused by Exhibitor's act or omission, or by the act or omission of any Exhibitor's representatives, agents or employees. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to public health and safety or otherwise affecting Exhibitor's participation in the ASHA Annual Meeting.
7. **SCHEDULE:** ASHA reserves the right to adjust the schedule of events without prior notice.